

Sponsorship Program – Arc Light Productions – www.arclightpro.com

Dear Patron of the Arts:



The sixth season has arrived for Arc Light, and there are exciting developments in the works for our program. Founded in 2007 by Jeff Driscoll and Rachel Roderick, Arc Light Productions is a federally recognized nonprofit organization qualified to receive charitable donations. It operates in conjunction with the Illini Bluffs School District in Glasford, Illinois to bring community theatre to Glasford and all of the surrounding communities in Central Illinois. We will present our main production, “**The Wizard of Oz**” based on the work of Frank L. Baum on July 20-21 & 27-29. We will open our traditional season with “**Noises Off**” by Michael Frayn June 22-24. On June 1st we will host our first Short Play Festival featuring four one acts with four different directors and casts. Returning for its fourth year on July 6 & 7 is **Arc Light Junior**– a special division of the company designed as an introduction to the theater for young actors. Finally, we are introducing a new division on the same nights, **Arc Light Youth**, the next step for middle and high school students.

Thanks to the continued support of businesses in the surrounding areas, Arc Light Productions has continued the donations options for businesses this year. Those businesses that support Arc Light Productions may have their names presented in the program as public recognition of their contribution and support of the arts in one of two ways. The following levels of support are available in our Sponsorship Program for both individuals and businesses:

Box Office (up to \$19)

House (\$20-\$49)

Back Stage (\$50-99) (including **1 free ticket** for a show of your choice)

Center Stage (\$100 and up) (including **2 free tickets** for a show of your choice)

Spotlight (\$500 and up) (including **2 season passes** and **name on commemorative plaque**)

The second option Arc Light Productions has created for businesses is to provide ad space in our program. Sponsors can purchase space to advertise their business at the following cost:

Quarter page – 4” x 2” *or* 2” x 4” (\$75) Half Page – 4” x 4” (\$100) Full page – 4” x 8” (\$150)

The last page is a sample of the exact size of ad space you may purchase. If you choose to purchase ad space as opposed to the first option, please mail us the business card or ad sketch to be placed in our program.

If you are interested, please return the following form to us with your sponsorship purchase. Please direct questions to Rachel Roderick, **309-369-3880**. We thank you for your support of Arc Light Productions and the Arts!

Sincerely,

Rachel Roderick

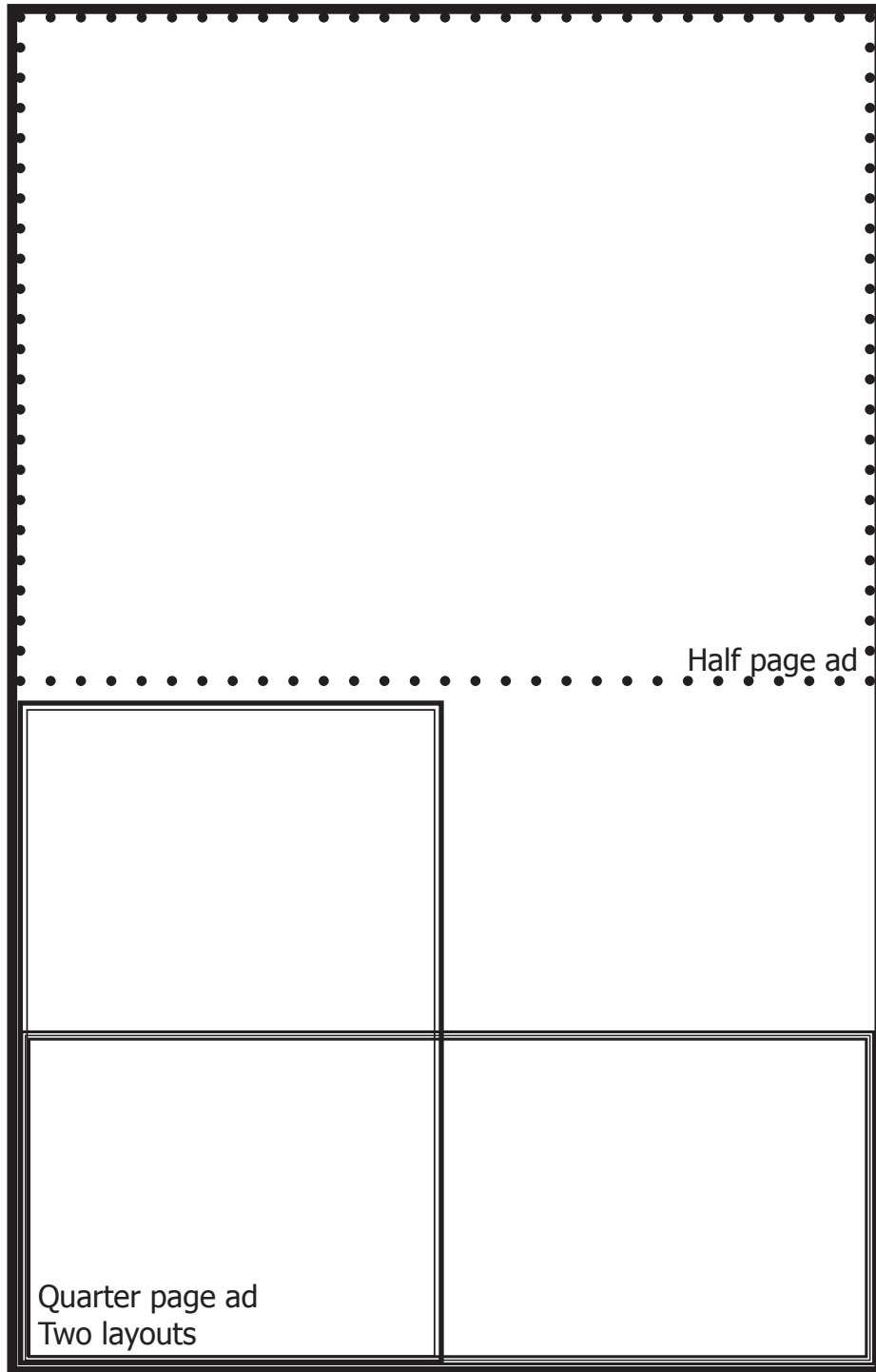
President, Arc Light Productions

rachel@arclightpro.com



Sample program ad space layouts.

Presented at actual size.



Half page ad

Quarter page ad
Two layouts

Full page ad

Arc Light Productions 2012
Business Sponsorship Form

Your Name: _____

Address: _____

Phone Number: _____

E-Mail Address: _____

Name as you would like it to appear in program (please print): _____

Amount Donated: _____

If **Back Stage** or **Center Stage**, please indicate the show you would like your complimentary ticket(s)

reserved: _____

***Those selecting a “Back Stage” or “Center Stage” level purchase will have their complimentary ticket(s) mailed to the address provided prior to the performance. Forms that are received less than three days before the performance date will have their complimentary ticket(s) held at the box office.**

Ad Space Sought (Please Circle): **Quarter page** – 4” x 2” *or* 2” x 4” **Half Page** – 4” x 4” **Full page** – 4” x 8”

Amount Enclosed: _____

Please make checks payable to **Arc Light Productions M**

Mail to: **P.O. Box 292, Glasford, IL 61533**